

19 November 2019

Simon Winter
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Dear Simon

Cape Mental Health thanks you for the generous donation!

On behalf of Cape Mental Health, I would like to take this opportunity to thank you for your support and sponsorship. We are deeply appreciative of your contribution to the overall success of the 25th Cape Town International Kite Festival.

Your donation of marketing the 25th Cape Town International Kite Festival on the Local is Lekker App as well as running a competition on the App as well as Facebook; helped Cape Mental Health achieve the goal of increasing our reach via social media as well as drawing more traffic to our page and to the festival. THANK YOU

Our organisation provides vital services, at no charge, to people with intellectual disability and those with psychosocial disabilities, so that they can be fully integrated into society. As our service-users are mostly from disadvantaged communities where there are few or no resources to help them, Cape Mental Health plays an important role in empowering them and improving their quality of life. The annual kite festival is our organisation's premier mental health awareness campaign and appropriately coincides with October which is Mental Health Awareness Month

It may interest you to know that the Cape Town International Kite Festival remains Africa's biggest Kite Festival. The two-day event, held on 26 and 27 October, drew thousands of festival-goers who enjoyed a spectacular aerial display by kites from South Africa, the UK, Germany, Italy, the Netherlands, Bulgaria and Turkey. A varied programme included free kite-making workshops and competitions (including the Edukite competition for primary school learners from mainstream schools and schools for learners with special educational needs), the 'swaeltjie' or swallow heritage kite competition, a colouring-competition, a line-up of local entertainers, a tea garden, children's rides and other attractions. Highlights of this year's special 25th celebration included the Festival Parade featuring the *Xin Hua Xing Art Troupe* with their incredible Chinese dragon and 180 members of the award-winning Ashwin Willemse Orient Marching Show Band from Manenberg who even marched on Sunday to close the Festival on a triumphant note.

The kites managed to successfully fly on three-and-a-half of the four flying days although there was some collateral damage: Turkish kiter Zahit Mungan lost a treasured hand-painted Rokkakau in Heideveld when strong wind snapped the line; UK kiter Karl Longbottom snapped four carbon-fibre spars in his sturdy box kite when wind gusts of up to 70 km per hour charged through the festival village on Sunday. This strong wind, combined with heavy rain, resulted in the festival's closing early and an estimated loss of R45 000 in gate income.

Despite this setback, the event has been a celebration of hope and resilience and we hope to fly even higher next year. Thank you again for supporting our cause. Your generosity and thoughtfulness mean a great deal to us.

Kind regards

Corné Mouton – Assistant Event Organiser